

ASSERT YOUR LEADERSHIP BE A PATRON



PAST PATRONS OF IEEE/IFIP NOMS



ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society is a leading technical and professional community with over 50,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies.

FOR MORE INFORMATION ON BECOMING A NOMS 2020 PATRON PLEASE CONTACT NOMS 2020 General Co-Chair

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CALL FOR PATRONS AND EXHIBITIONS



Management in the Age of Softwarization
and Artificial Intelligence

IEEE/IFIP NOMS 2020



April 2020

BUDAPEST, HUNGARY

WELCOME TO
IEEE/IFIP NOMS 2020
IN BUDAPEST!

Some fall in love with the capital of Hungary at first sight, others are won over only after a longer period of discovery; but all agree that it is one of the most beautiful locations in the world. The metropolis with a population of two million is bisected by the mighty flow of the Danube with hills and valleys on the Buda side and the flat, low-lying Pest on the other side. The riverside panorama has been declared a World Heritage site by UNESCO. Anybody who has ever seen it illuminated by night can understand why. The city reflects different building periods through the vestiges of the Roman occupation, the prestigious Castle District preserved in Romanesque and Gothic style, the rigour of the Habsburg Citadel, the eclecticism of the turn-of-the-century buildings boasting the richness of the new citizens. As the participants of the conference, you will definitely be impressed by the sites and the hospitality of this city.

ABOUT IEEE NOMS 2020

It is our great pleasure to invite you to attend the IEEE/IFIP Network Operations and Management Symposium, NOMS 2020, in April 2020 in Budapest, Hungary.

Held in even-numbered years since 1988, NOMS 2020 will follow the 32 years tradition of NOMS and IM as the primary IEEE Communications Society's forum for technical exchange on the management of information and communication technology focusing on research, development, integration, standards, service provisioning, and user communities. NOMS 2020 will offer various types of sessions: technical, experience, demo, poster, and panel. The conference brings together researchers and practitioners from academia and industry which provides a multidisciplinary forum to explore the hottest areas of information and communications technology management related to industry, academia, government, enterprise and other market segments from around the world. NOMS 2020 will also present up-to-date approaches and technical solutions for novel management paradigms to deal with the new management issues in future infrastructures. In NOMS 2020, you will be able to network with friends, colleagues, customers, and vendors from around the world.



PATRONAGE BENEFITS

The following four levels of patronage include benefits which previous NOMS patrons have found valuable in creating corporate awareness among the hundreds of network operations and management experts at NOMS. However, the NOMS 2020 Patron Committee will work with your company to tailor these patronage packages to maximize the value of the patron opportunity to your circumstances.

LEVEL OF PATRONAGE	FEE (IN U.S. DOLLARS)	BENEFITS INCLUDE
PLATINUM	<u>\$20,000</u>	<ul style="list-style-type: none">• Exhibit space (two tables)• Four complimentary Full registrations for conference• Four complimentary Exhibitor registrations (coffee breaks and banquet)• Logo on all conference programs• Logo on conference web site, with link to company's website• Full-page advertisement in the NOMS 2020 final program• Company-supplied banner prominently displayed during the entire Conference• Naming of your company at the banquet to highlight the conference patronage• Logo on the Conference backpack
GOLD	<u>\$10,000</u>	<ul style="list-style-type: none">• Exhibit space (one table)• Two complimentary Full registrations for conference• Two complimentary Exhibitor registrations (coffee breaks and banquet)• Logo on all conference programs• Logo on conference web site, with link to company's website• Full-page advertisement in the NOMS 2020 final program• Company-supplied banner prominently displayed during the entire Conference
SILVER	<u>\$5,000</u>	<ul style="list-style-type: none">• Exhibit space (one table)• One complimentary Full registration to conference• Two complimentary Exhibitor registrations (coffee breaks and banquet)• Logo on all conference programs• Logo on conference web site, with link to company's website• Half-page advertisement in the NOMS 2020 final program
BRONZE	<u>\$3,000</u>	<ul style="list-style-type: none">• Exhibit space (one table)• Two complimentary Exhibitor registrations (coffee breaks and banquet)• Logo on all conference programs• Logo on conference web site, with link to company's website• Quarter-page advertisement in the NOMS 2020 final program
EXHIBITION	<u>\$2,000</u>	<ul style="list-style-type: none">• Exhibit space (one table)• Logo on all conference programs• Logo on conference web site, with link to company's website

OPPORTUNITIES EXIST FOR ADDITIONAL SUPPORT OF CONFERENCE EVENTS SUCH AS:

- IEEE NOMS 2020 Banquet
- IEEE NOMS 2020 Welcome Reception
- IEEE NOMS 2020 Social Event

Please be advised that pure exhibit support for NOMS 2020 can be chosen as well. Please see the Exhibition section at <http://noms2020.ieee-noms.org> for that option.